

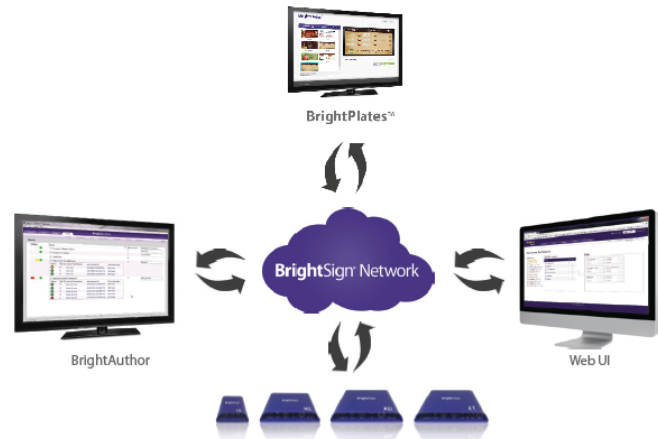
## BRIGHTSIGN NETWORK

BrightSign Network is an affordable, secure, PCI-compliant service that delivers the complete infrastructure to serve, manage and support your digital signage network, and frees you from the complexities of hosting and maintaining your own network.

### Features

BrightSign Network provides you with the tools and interface to:

- Setup BrightSign players to connect to your BrightSign Network account.
- Remotely and securely update content, firmware, presentations and schedules.
- Assign tags to media files and players to effortlessly build tagged playlists and match media and player tags for highly target playback.
- Divide players into groups for ease of presentation publishing and management.
- View network health, generate reports, perform maintenance tasks and diagnostics and execute queries based on player tags.
- Monitor and manage the activity and status of displays using remote snapshot.
- Perform network administrator functions.
- Assign user roles and permissions for conditional access.
- Easily scale your digital signage network to any size.
- Includes BrightPlates service.
- Optional Content Encryption service can be added to your BrightSign Network account to increase the security of your content
- Optional Monitor Only service restricts your BrightSign Network subscription to view only access of your network health and charges a fee for all content updates made via BrightSign Network or BrightPlates.



### Account Access

#### Web UI



Secure, web-based access via any Internet connected PC or Mac for user account administration, network management, monitoring, and basic presentation creation.

#### BrightAuthor



PC-based software application with complete network management, monitoring, as well as full access to all presentation creation features.

#### BrightPlates™



An online template-based sign creation service that can connect to BrightSign Network to access content for template customization and publish presentations to BrightSign network groups.

# BrightSign®

## BRIGHTSIGN NETWORK FEATURE ACCESSIBILITY

FUNCTIONS	WEB UI	BRIGHTAUTHOR	BRIGHTPLATES™
<b>BRIGHTSIGN NETWORK ACCOUNT ADMINISTRATION</b>			
Secure login	X	X	X
Create new account users	X		
Assign user roles and permissions	X		
Permission-based access	X	X	
View the subscription status of players	X		
View invoice history	X		
Add purchased subscriptions	X		
Administer BrightSign Network account	X		
<b>BRIGHTSIGN NETWORK MANAGEMENT</b>			
New player network setup	X	X	X
View player details (firmware version, etc.)	X	X	X
Assign player tags	X	X	
Deliver Firmware Updates to Remote Units	X	X	
Upload content to library	X	X	X
Assign media tags	X		
Optional content encryption	X	X	
Access library content not assigned to a presentation	X		X
Content library management	X	X	X
Create, manage and monitor network groups	X	X	
Monitor the health of players connected to your BrightSign Network	X	X	
Monitor the status of networked players: This includes the current active presentation, total network traffic, and device error logs	X	X	
View usage tracking statistics	X		
Generate reporting of various playback logs (Event, State, Diagnostic, Playback, User Variable) to keep records of player and presentation activity	X		

FUNCTIONS	WEB UI	BRIGHTAUTHOR	BRIGHTPLATES™
Utilize fail-safe features such as network auto-recovery mode and corrupt card detection	X	X	X
Send reboot, recovery, and upload log commands to networked players	X	X	
Remote Snapshot	X	X	
<b>PRESENTATION AUTHORING</b>			
Create looping content presentations	X	X	
Create multi-zone, interactive, Live Text, BrightWall, synchronized and other advanced presentations		X	
Create dynamic playlists	X	X	
Create tagged playlists	X		
Create live data feeds	X	X	X
Create live media feeds	X		X
Add dynamic playlists to a Presentation	X	X	
Add live data and media feeds to presentations		X	X
HTML presentation uploading	X		X
HTML template uploading			X
Scheduling and day-parting	X	X	
Publish presentations to network groups	X	X	
Edit basic presentation properties	X	X	X
Edit all presentation properties		X	
<b>COMPATIBILITY</b>			
BrightSign XT, XD, HD, LS players	X	X	X
Runs on a Macintosh	X		X
Runs on a PC	X	X	X
BrightSign Network Monitoring Only (additional charges apply per content update)	X	X	X